



**RARE WINES. TRUE VALUES.  
THE VDP.AUCTIONS**

19



10

VDP. DIE PRÄDIKATSWEINGÜTER

# YOUR CONTACTS FOR THE THREE VDP.AUCTION REGIONS



VDP.REGIONS	VDP.RHEINGAU	VDP.MOSEL	VDP.NAHE
 For auction details, tickets, bidding instructions, please scan this code:			
<b>Website</b>	<a href="http://vdp-rheingau.de">vdp-rheingau.de</a>	<a href="http://vdp-mosel.de">vdp-mosel.de</a>	<a href="http://vdp-nahe.de">vdp-nahe.de</a>
<b>Chair</b>	Wilhelm Weil	Dr. Carl von Schubert	Frank Schönleber
<b>Business Office</b>	Mathias Ganswohl	Fabian Theiß	Linda Anspach
<b>E-Mail</b>	<a href="mailto:info@vdp-rheingau.de">info@vdp-rheingau.de</a>	<a href="mailto:grosserring@vdp-mosel.de">grosserring@vdp-mosel.de</a>	<a href="mailto:info@vdp-nahe.de">info@vdp-nahe.de</a>
<b>Phone</b>	+49 (0) 6123 / 67 68 12	+49 (0) 651 / 7 50 41	+49 (0) 6751 / 85 55 159
<b>Address</b>	VDP.Rheingau e.V. Co. Wgt Robert Weil Mühlberg 5 65399 Kiedrich	GROSSER RING VDP.Mosel-Saar-Ruwer e.V. Gartenfeldstr. 12a 54290 Trier	VDP.Die Prädikatsweingüter Nahe e.V. Soonwaldstr. 10a 55569 Monzingen

Full details about the VDP and its winegrowers can be found at [www.vdp.de](http://www.vdp.de)

# WHAT TO EXPECT AT A VDP.AUCTION?



1. Each estate first chooses the most extraordinary wines of the vintage — and in many cases rarities from its library as well. Depending on the region, this could be a dry wine, or a naturally or nobly sweet one.



2. The offerings undergo further selection through an auction appraisal tasting: Each wine is objectively evaluated by experienced specialists and then assigned a price. This is then taken as the opening price at auction.



3. The auction catalog offers a complete overview of all wines on offer, including their technical details and opening prices.



4. Wine commissioners play a central role in the process, as they dispatch authorized representatives to handle the mechanics of bidding. They also provide independent consultation to potential bidders, place their bids, and negotiate between bidders and estates.



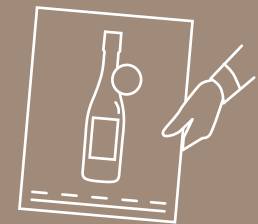
5. Interested parties can submit their orders to the commissioner of their choice, either in writing or online. Online accounts are provided by commissioners upon request.



6. A pre-tasting is typically held on the morning of auction day. This is primarily intended for industry visitors. Some regions also allow private parties to attend, which holds true for the auctions themselves as well.



7. During the auction, only the commissioners place bids. Once bidding is opened on a given lot, it continues until no further higher orders are received. Almost all wines are available for tasting at the event — hence its designation as a “wet auction.”



8. After the auctions, the commissioners contact their clients and arrange for shipping and invoicing for any lots that were won.

## HOW DO I SUBMIT AN ORDER?

Wines bearing the “auction wine” seal are exclusively offered by VDP.member estates through the VDP.auctions. You can decide for yourself whether you’d like to buy as much of a given lot as possible or individual bottles. To engage a commissioner on your behalf:

1. First review the auction catalog for the respective auction region — scan the QR code for the region of your choice.

2. Select one or more wines of interest and decide how many bottles you’d like.

3. Consider your own price limits for a bottle of that wine. Formulate your orders in the form “For x € per bottle, I’d like to acquire Y number of bottles.” We recommend structuring your orders as a pyramid, i.e.:

for up to 100€ I’d like one bottle

for up to 45€ per bottle I’d like 6 bottles

for up to 35€ per bottle I’d like 12 bottles

for up to 20€ per bottle I’d like 24 bottles, etc.

4. Your maximum order or order pyramid should be submitted as early as possible, but at latest on the day of the auction, to the commissioner or representative of your choice.

5. The contact data can be found on the auction catalog via the QR code for each auction region.

An auction is fair and transparent. There are no fees or other costs for unsuccessful orders. If the price falls within the framework of the order, then you’ll receive the precisely requested number of bottles.

A 5% commission and the legally mandated VAT are due as well. Your representative will inform you about any shipping costs.



# TIMELESS YET TIMELY.

Germany's tradition of wine auctions stretches back to the early 19th century. The Duke of Nassau held the first auction of barreled wine in 1806 at Kloster Eberbach. Those Rheingau auctions would bring international renown to Rhine wines well into the middle of the 19th century, at levels comparable at that time only with the Cru Classés of Médoc and Sauternes.

By the end of the 19th century, producers of Naturwein — 'nature wine' here in the contemporary sense of left to nature and not, for example, chaptalized — from the Middle Mosel, Ruwer Valley, and Saar used the occasion of the grand vintage of 1893 to join together in an auctioneers' association. In prime years, their wines earned prices among the highest anywhere in the world.

In 1908, 29 producers from the Rheinpfalz formed a regional association which, in the words of its statutes, served to "promote viticulture, regulate the conditions of wine sales, and in particular those of auctions."

The VDP was founded soon thereafter, in 1910, as the "Association of German Nature Wine Auctioneers", or VDNV. Since then, the international wine world has closely followed the actions each year as the gavel falls and coveted wines pass into new hands. The auctions by the VDP regions of Rheingau, Nahe (including Rheinhessen, Ahr, and Pfalz) and Mosel are furthering a grand tradition — even if the products are now sold in bottles, not barrels.



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RHEINGAU



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GROSSER RING  
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